1. Based on your research, how would you greet a new customer in your country? The typical greeting in Russia is a firm, almost bone-crushing handshake while maintaining direct eye contact and giving the appropriate greeting for the time of day.

2. Is there any difference between how you greet a man and how you greet a woman? Yes, a handshake with a woman is less firm.

3. How would you greet someone that you have known for a long time? (This may or may not be different than #1.) You would hug and pat each other on the back

4. Are there any tips for how to successfully conduct a conversation in your culture. Yes, always be sincere to gain trust. Also, most Russians do not trust people who are all business.

5. Is there anything specifically that you must avoid to keep from offending your hosts? Women should never wear skirts above the knees.

6. How would you take leave of (say goodbye to) your customer? do svidaniya is goodbye in Russian.